



TAQG Roundup

A Newsletter from the Texas Association of Quilt Guilds

Letter from the President

Hi all!

We've just had busy summers spent enjoying family and friends, but your TAQG family spent their time putting on Rally Day 2019. For those that attended, we sure hope you enjoyed Pam as much as we did. Her humor mixed with her accent made her such a delight to listen to that even after having that lunch from McAllister's, you couldn't take a nap!

We're coming up on our Speaker's Forum in November, which is always a big hit with all of the guilds Program Director's, so please make sure that November 12th is on their calendar. Also, we are going to be at a new location. We will be at Sunnyvale First Baptist Church. After last year, we figured you'd like to be more comfortable!

We at TAQG are on track to bring you an outstanding 20th anniversary next year. Plans are in the works for Rally Day that we hope you'll like, as we know you'll like Marti Michell.

This is all for now. Enjoy your Fall!

Cindy Stowe
TAQG President

Coming Soon!!!

SEPTEMBER TAQG Meeting

TAQG will hold their September 2019 meeting at:

**Mimosa Lane Baptist Church
1233 N. Belt Line Road, Mesquite, TX.**


The meeting starts at **Noon on Tuesday, September 24, 2019.**



Find us on line at: www.taqq.org

Our Mission: To share information between guilds and preserve the art of quilting

RALLY DAY 2020!



The *Quilters*
HALL OF FAME

Celebration
July 16-18 2020

featuring the induction of
Marti Michell

A popular teacher, Marti travels extensively, having now taught in 49 states and 26 countries. Look through your library of quilting books and you'll surely find one of Marti's books. At last count, nearly 1.75 million books authored by Marti have been sold. Likewise, you undoubtedly have fabric, patterns or tools that she has designed in your collected sewing materials. Furthermore, Marti's influence in the quilting industry is enormous. Marti is the recipient of two prestigious quilt industry "lifetime achievement" awards, The Silver Star (2004) and the Michael Kile Award (1991).

Thank You!

Thank you to everyone who attended Rally Day 2019! If you did not attend, you missed quite an event. I would also like to thank everyone who took a few minutes to tell us or email us comments and suggestions. Without you helping us to make things better we would not succeed. I look forward to hearing from you all.

I would also like to thank everyone who volunteered to work at Rally Day. You are the true heroes of the day!

Sherry Worley, TAQG Rally Day Chairman.

Rally Day 2019



Pam Holland was a very inspirational speaker for Rally Day 2019. She presented two lectures; Follow your Bliss in the morning and You Must Plant Creative Seeds for Harvest Later in the afternoon. Both were accompanied by her beautiful photography and exciting quilts. Approximately 500 people were in attendance.

TAQG held its usual fund raisers of Silent Auction, and Raffle. There were 25 member guilds that exhibited their 2019 Raffle Quilts. We had a very interesting day in spite of the North Texas heat. The financial results are still being determined but the excitement about the choice of this speaker continues.

As great as Pam Holland was as a speaker the most moving parts of the program were the presentations of Quilts of Valor. These presentations have spurred an increased interest in making Quilts of Valor. Watch for more information from TAQG in upcoming newsletters. I would personally like to thank the members of the Farmersville Quilt Guild for bringing this outstanding organization to my attention.

We hope that you will join us next year for the 20th Anniversary Rally Day. To celebrate we will have our first repeat speaker. The 2020 Rally Day Committee has chosen to celebrate the anniversary by bringing back our first Rally Day Speaker Marti Michell. Marti joins us for Rally Day just before she is inducted into the Quilters Hall of Fame in Marion, Indiana.

Submitted by Sherry Worley for TAQG

Rally Day Lunch



What a wonderful crowd! Thanks to McAlister's catering and the Mesquite Guild, we had a great time hosting lunch.

Submitted by Evelyn
Cheek



Rally Day Quilts of Valor

Cindy Stowe and Barb Welch talking about the Quilts of Valor Program and expressing our



thanks to those guilds that participated in making the blocks, and introducing the Quilt of Valor honorees.



Suzanne Dicarlo, QOV Representative, presented a quilt from Cindy Stowe to Charlene Harmon. Sadly this is not a QOV as her husband Ray passed away a few weeks prior.

Suzanne Dicarlo presenting QOV to Jimmy Weir.



Elizabeth Andrus, FQG, presenting QOV quilt made by TAQG Guilds using the exploding block kits/instructions. Veteran receiving this QOV is Jimmy W. Smith.



Elizabeth Andrus, Farmersville Quilt Guild (FQG), presenting QOV to veteran Debra Firanzi.

Kathy Wingo, FQG, presenting the QOV quilt made by TAQG guilds using the exploding block



kits/instructions. Veterans receiving this quilt if Bobby Simmons, Army 1951 – 1953.

TAQG's Continuing Commitment to Quilts of Valor

I have been put in charge of a Quilts of Valor committee at TAQG and I would like to challenge all of the Guilds to make a Quilt of Valor and I am hoping to be able to have a special exhibit at our next Rally Day. I have asked all of my Guild members to make one and then we will select one to represent our Guild in the exhibit. All quilts will be donated to Quilts of Valor organization. The presentation that we had at Rally Day really stirred my heart and I have already started on mine. We will need to have the representative quilt by the March 2020 meeting.

Submitted by Bill Pugh BAC Quilt Guild.

Rally Day Candid



Q3-2019











TAQG Quilt Show Special Interest Meeting

Keep in mind:

- Liability Insurance often requires locations to be specified. These locations should include all off site storage and transportation of quilts. Transportation and storage may increase the cost of the insurance and should be discussed with the Insurance carrier. This especially applies to shows that collect quilts at one site and transports to another or that collect at one site, transport to another for storage then transports to a third site for the show. Be very careful that the volunteers who agree to transport or store quilts are not left liable.
- To increase attendance, consider advertising to groups who do not quilt. Present your event as an art show or highlight an unusual location or theme. Also reach out to groups who do field trips...Senior Centers, Girl Scouts, Home School Associations, etc.,
- Vendors will advertise for you if you provide flyers for them to pass out at other shows. They know that if your attendance increases so will their sales.
- Speaking of vendors, please be aware that there is a finite amount of money that will be spent at your quilt show. When guilds compete aggressively with Vendors for sales you run the risk of not being able to recruit quality vendors for future shows. One thing a

vendor hates to see is a garage sale type “boutique”. When a guild sells donated items at bargain basement prices it directly affects how much money will be spent with the vendors. As an example I will relate an exchange that happened to me at a local show...a person was looking at a selection of “on sale” hand dyed fat quarters (regular price \$6.00) and asked me why she should spend \$4.00 for a fat quarter when the guild was selling them for .50. The only answer that mattered to her was that she should not. Most vendors do not mind competing on a fair basis when guilds price donated items at a price that approximates retail. When you consider that most guilds have a silent auction, raffle and other fund raising opportunities at their show, I ask you as a vendor, to carefully consider give away prices. You may want to have a guild meeting sale for those items rather than selling them at the quilt show.

- Try to select a variety of vendors. When vendors sell a wider variety of items there is less direct competition between different booths.
- Consider “spoiling your vendors”. If a vendor has a good show they will want to come back! They will also talk up your show if they had a good experience. Do know that if they have a bad experience they will also talk about your show.
- Consider having volunteers for “security”. They can wear bright colored vests and just walk through the crowd. They should never confront anyone they

suspect may be doing something wrong, just being present and observant may deter problems.

- Seriously consider inspecting quilts at check-in. If you do incoming inspection and someone later claims that a quilt was damaged while in your care you have a way to refute the claim. A note of any damage should be written and signed by two or more of the volunteers that do inspection. Incoming inspection can also catch problems of too small or no hanging sleeve, incorrect category entry, and incorrect size before the quilts hit the show floor. A few years ago I saw a great system at a show in Oklahoma. Directly behind the take in table they had two sets of four tables pushed together. When a quilt was delivered two crews of three people opened each quilt, spread it on the table and examined both the front and the back of the quilt. Any issues were noted in the presence of the person dropping off the quilt. All items not in compliance with the rules of the show were also addressed (missing label or missing information on the label). Yes, this does take a little longer but it does offer great protection for the guild.
- Taking credit cards will almost always boost sales. Especially in areas like Silent Auction where someone may be able to splurge. Most people do not carry checks and a credit card is easy to use. Several systems are available and also serve as a good backup of sales records. The one that TAQG uses is Square. Information can be found at www.squareup.com

- Special displays or events can be publicized and increase attendance. Examples include special exhibits of Art Quilts or workshop projects like Plano has been including for the past several years. Plano also sets aside a couple of booths for other charitable organizations. These have included Master Gardeners, Project Linus, Ryan's Hope, TAQG and others. Each organization then becomes an advertiser for your show through their own members. Special exhibits might include patriotic quilts, modern quilts or any other theme that supports the theme of your show.

Prepared by Sherry Worley for TAQG

Treasurer's Report

Consolidated 5/27/2019 thru 7/26/2019			
Submitted by Jeanne Fletcher			
		Beginning Book Balance at 5/27/2019	<u>13,158.79</u>
CURRENT PERIOD RECEIPTS			
	Membership	25.00	
	Rally Day	9,958.00	
	Credit Card Receipts	1,792.00	
		Total Receipts	<u>11,775.00</u>
CURRENT PERIOD EXPENSES			
	General		
	Meeting Room (May Meeting)	(125.00)	
	Website Expense	(29.98)	
		General Expenses	<u>(154.98)</u>
	Rally Day		
	Advertizing Expense	(239.26)	
	Workshop Refund	(158.00)	
	Workshop Venue Rental	(500.00)	
	Speaker Fee and Expenses	(4,743.00)	
	Inspiration Church Rental	(2,000.00)	
	Tips for Venue SetUp	(200.00)	
	Lunches	(2,511.48)	
	Credit Card Fees	(49.86)	

		Rally Day Expenses	<u>(10,401.60)</u>
		Total Expenses	<u>(10,556.58)</u>
		Ending Book Balance	<u>14,377.21</u>
		Ending Bank Balance 7/26/2019	<u>14,377.21</u>
		Difference	0.00

Breakdown of Rally Day 2019 Receipts a/o 7/26/2019

Amounts Sold	TOTAL UNITS		TOTAL UNITS
Entry Tickets	527		527
Pre Rally Day Raffle Tickets (Sheets)	228		228
Pre Rally Day Raffle Tickets (Singles)	12		12
Lunches	265		265
Pins	172		172
Geraldine Workshop	26		26
Whimsy	21		21
The Woman	11		11
Advertizing	7		7
Non member workshop	1		1
Non member entry tickets	3		3
Receipts	TOTAL CASH	SQUARE	TOTAL REVENUE
Entry Tickets	2,635.00		2,635.00
Pre Rally Day Raffle Tickets (Sheets)	1,140.00		1,140.00
Pre Rally Day Raffle Tickets (Singles)	12.00		12.00
Lunches	2,650.00		2,650.00
Pins	1,284.00		1,284.00
Geraldine Workshop	4,108.00		4,108.00
Whimsy	1,659.00		1,659.00
The Woman	869.00		869.00
Advertizing	550.00		550.00
Non member workshop	100.00		100.00
Non member entry tickets	60.00		60.00
Beginning Cash	725.00		725.00
Thread	161.00	155.00	316.00
Silent Auction	624.00	1,637.00	2,261.00
Raffles	1,536.00		1,536.00
Petty Cash deposited	39.00		39.00
Last year pin sale	5.00		5.00
Total of Deposit/Receipt Report	18,157.00	1,792.00	19,949.00

TIPS PAID OUT OF RALLY DAY Thread			50.00
TIPS PAID OUT OF RALLY DAY Silent Auction			150.00
		TOTAL REVENUE	20,149.00
ESTIMATED UNRECOGNIZED RECEIPTS			
Workshops		158.00	
Dallas Guild Program Ad		80.00	
Plano's Portion of Speaker Expenses			
PAID EXPENSES			
Pins		(455.00)	
Advertizing Expense		(239.26)	
Workshop Refund		(158.00)	
Workshop Venue Rental		(500.00)	
Speaker Fee and Expenses		(4,743.00)	
Inspiration Church Rental		(2,000.00)	
Tips for Venue SetUp		(200.00)	
Lunches		(2,511.48)	
Credit Card Fees		(49.86)	
		TOTAL PAID EXPENSES	(10,856.60)
ESTIMATED UNPAID EXPENSES			
Water for Rally Day and Workshops		(86.22)	
Speaker Hotel Expenses			
Speaker Uber Expense			
Speaker Meal Expenses			
Misc Printing/Door Prize Expenses			
Refund Workshop Fees		(316.00)	
Program Printing		(634.50)	
Stitchin Heaven OverPay		(45.00)	
		TOTAL ESTIMATED UNPAID EXPENSES	(1,081.72)

UPCOMING QUILT SHOWS & EVENTS

September 3, 2019

The Garland Quilt Guild will have a Silent Auction and Salad Supper at 6:30 pm.

First Presbyterian Church (Fellowship Hall)

930 West Avenue B, Garland, TX 75040

(Enter through kitchen door on north side of the building.)

September 20 – 21, 2019

Lone Star Heritage Quilt Guild

Lone Star Heritage Quilt Show

Senior Citizen Building, 150 MLK Blvd., Sulphur Springs, TX

Friday and Saturday, September 20-21, 2019. Friday the hours are 9-5 and on Saturday, 9-2:30 with the awards show following.

The quilt show has over 125 quilts from all over Texas and one from Tennessee. Last year, we gave out more \$3200 in cash prizes as well as door prizes ! Additionally, there is a 'guild only' challenge to tie into our "Tessalla" raffle quilt, entitled 'Bright Stars'; these quilts are judged separately. Our quilt show entries are closed, but we hope to see you at the show and would love you to visit our website, where we will post the entry forms in March 2020 for our 2020 show. You can also see our 2020 Raffle quilt at this show!

Entry forms are available on our web site:

www.sulphurspringstxquilts.com

October 11 – 12, 2019

Waco Homespun Quilt Guild

Quilting Connection

Friday 10 to 5 and Saturday 10 to 4

\$8.00 admission p/d, free parking, buses welcome, vendors, door prizes, silent auction, judged quilts, door prizes, school house sessions at each booth, Grand Prize drawing for completion of school house, start to finish tips and techniques, bazaar booth

Waco Convention Center

100 Washington Ave., Waco, TX 76701

Website: <http://wacohomespunquiltguild.org/>

October 12, 2019

The Lewisville Guild

2nd Annual LOLQG Quilts Galore Sale

9:00 am to 4:00 pm

Garden Ridge Church of Christ

102 N. Garden Ridge Blvd, Lewisville, TX.

October 18 – 19, 2019

Texas Star Quilters Guild

Texas Star Quilters Quilt Show

Friday 9 to 5 and Saturday 9 to 4

\$3.00 admission, free parking, vendors, door prizes

Canton Civic Center

800 Flea Market Road, Canton, TX

October 31 – November 3, 2019

International Quilt Festival

George R. Brown Convention Center

1001 Avenida de las Americas, Houston TX

Website: <https://tradeshowz.com/international-quilt-festival-houston>

Deadline for 4th Quarter Newsletter is November 15th.

Corrections in this newsletter as well as articles for the upcoming newsletter should be directed to:

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